

NCC Cable System Order

Order #	62503349
Syscode	1358
System Name	Spectrum/Alpena, MI
Market	Alpena

AE	Mark Ongsysia
Sales Coordinator	Ruya Telhami
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	02/26/18 - 03/11/18
Agency	Jamestown Associates LLC
Advertiser	Pensler for Senate

Client Code	
Product Code	
Est Code	:30s
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/26/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$99.00	
Commission		\$14.85	
Net Total		\$84.15	
Total Spots		30	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2.26 New :30s order, please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/26/18	3/4/18	05:00	09:00		X	X	X	X	X	X	-	-	5	\$3.00	\$15.00	30	OOW
2	FXNC	FXNC EM	3/5/18	3/11/18	05:00	09:00	X							-	-	1	\$3.00	\$3.00	30	OOW
3	FXNC	FXNC DT	2/26/18	3/4/18	09:00	16:00		X	X	X	X	X	X	-	-	9	\$2.00	\$18.00	30	OOW
4	FXNC	FXNC DT	3/5/18	3/11/18	09:00	16:00	X							-	-	2	\$2.00	\$4.00	30	OOW
5	FXNC	FXNC EF	2/26/18	3/4/18	16:00	19:00		X	X	X	X	X	X	-	-	5	\$4.00	\$20.00	30	OOW
6	FXNC	FXNC EF	3/5/18	3/11/18	16:00	19:00	X							-	-	1	\$4.00	\$4.00	30	OOW
7	FXNC	FXNC PT	2/26/18	3/4/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$5.00	\$30.00	30	OOW
8	FXNC	FXNC PT	3/5/18	3/11/18	19:00	24:00	X							-	-	1	\$5.00	\$5.00	30	OOW

	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Total
SPOTS	30	0	0	0	0	0	0	0	0	0	0	0	30
AMT	\$99.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$99.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/26/18

62503349 | Alpena | Spectrum/Alpena, MI | 1358 |